

SOUTHEASTERN REGIONAL READING RECOVERY ASSOCIATION

2018 Southeastern Reading Recovery/ Early Literacy Conference Embassy Suites Myrtle Beach Oceanfront Resort and Kingston Plantation Myrtle Beach, South Carolina January 10 - 12, 2018

Dear Exhibitors:

The Conference Committee for the 2018 Southeastern Reading Recovery/Early Literacy Conference is pleased to extend you an invitation to exhibit your materials at a conference on January 10-12, 2018 at the Embassy Suites Myrtle Beach Oceanfront Resort and Kingston Plantation.

We are proud to announce that our conference will begin on January 10 with a special afternoon presentation lead by Gay Su Pinnell and that the keynote speakers on Thursday and Friday will be Adria Klein and Gerry Brooks. The committee is also lining up many other exciting presenters to meet the needs of Reading Recovery teachers, classroom teachers, and administrators, including Mary Fried, Sue Duncan, Noel Jones, Celeste Bates, Maryann McBride, Jim Schnug, Cliff Johnson, Mary Lose, Barbara Schubert and many many more. Myrtle Beach is easily accessible for many of the Southeastern teachers and an incredibly inviting location for others. We are anticipating 600 to 700 participants.

Exhibitor fees for this conference remain reasonable. For a \$500.00 fee you will get one six-foot skirted-table, two chairs and one table cover. For a mere \$300 each, you can secure an additional table. If you plan to have an autograph session for an author, please keep this in mind when planning for the number of tables needed and request accordingly. The exhibit area is the halls outside of all meeting rooms and keynote, a premium location with space for 48 tables. Thus, exhibitor space for this highly attractive conference will be available to those who respond early. You will be able to select your location online. As you choose your location, that space will be eliminated from the diagram. Do keep in mind your needs and designate your requirements clearly on the enclosed registration form enclosed so we can plan spaces appropriately. The area will be secured when the conference is not in session (however, we advise you to not leave valuables and electronic equipment). A buffet lunch will be provided on Thursday for attendees and exhibitors.

If you need an electrical outlet or require audio-visual access (i.e. telephone line, internet access), forms are attached to secure these services from the Embassy Suites Hotel.

Please check out SERRRA.org to book your room at the \$108.00 rate or call 843-449-0006 and give the code **SOR**

Please complete the attached registration form and return to SERRRA **no later than September 4, 2017**. You may contact Holly Bartholomew, First Class Conferences at 843-471-2357 (phone) or 843-471-2369 (fax) if questions remain. We appreciate all your support in the past and look forward to seeing you in Myrtle Beach, January 10 - 12, 2018.

Dr. Noel K. Jones, Board Chair
Southeastern Regional Reading Recovery Association (SERRRA)