

## SOUTHEASTERN REGIONAL READING RECOVERY ASSOCIATION

Announces the Southeastern Reading Recovery/ Early Literacy Conference at the Embassy Suites Myrtle Beach Oceanfront Resort and Kingston Plantation, Myrtle Beach, South Carolina January 16, 17, and 18, 2019

Dear Exhibitors:

The Conference Committee for the 2019 Southeastern Reading Recovery/Early Literacy Conference is pleased to extend you an invitation to exhibit your materials at a conference on January 16, 17, and 18, 2019, at the Embassy Suites Myrtle Beach Oceanfront Resort and Kingston Plantation.

We are proud to announce that our conference will begin on January 16 with a special afternoon interactive workshop lead by Janet Richardson. The keynote speakers on Thursday and Friday will be Peter Johnston and Patricia Scharer.

The committee is also lining up many other exciting presenters to meet the needs of Reading Recovery teachers, classroom teachers, and administrators.

Myrtle Beach is easily accessible for many of the Southeastern teachers and an incredibly inviting location for others. We are anticipating 600 to 700 participants.

Exhibitor fees for this conference remain reasonable. For a \$500.00 fee you will get one sixfoot skirted table, two chairs and one table cover. You can secure additional tables for an additional \$300 per table. If you plan to have an autograph session for an author, please keep this in mind when planning for the number of tables needed and request accordingly.

The exhibit area is in the halls outside of all meeting rooms and keynote, a premium location with space for 48 tables. Thus, exhibitor space for this attractive conference will be available to those who respond early.

You will be able to select your location online. As you choose your location, that space will be eliminated from the diagram. Do keep in mind your needs and designate your requirements clearly on the enclosed registration form so we can plan spaces appropriately. The area will be secured when the conference is not in session (however, we advise you not to leave valuables and electronic equipment).

A buffet lunch will be provided on Thursday for attendees and exhibitors.

If you need an electrical outlet or require audio visual access (i.e. telephone line, internet access), forms are attached to secure these services from the Embassy Suites Hotel.

Please check out [SERRRA.org](http://SERRRA.org) to book your room at the \$111 rate or call 843-449-0006 and give the code SEA.

Please complete the attached registration form and return to SERRRA  
no later than November 1, 2018.

You may contact Holly Bartholomew, First Class Conferences at 843-471-2357  
(phone) or 843-471-2369 (fax) if questions remain.

We appreciate all your support in the past and look forward to seeing you in  
Myrtle Beach, January 16-17-18, 2019.

Dr. Noel K. Jones, Board Chair

Southeastern Regional Reading Recovery Association (SERRRA)